



**15 YEARS STRONGER: CELEBRATING OUR
COMMUNITY, EMBRACING THE FUTURE**

BARRIO DOGS
15th Anniversary
Celebration +
Pedal for Paws
Sunday, March 23, 2025



SPONSORSHIP OPPORTUNITIES

To celebrate our 15th anniversary, we are adding a quinceañera theme. This Latin American tradition will enhance the event's atmosphere and offer unique sponsorship opportunities.

15 Years Stronger: Celebrating our Community, Embracing the Future



Greetings,

As Barrio Dogs approaches its 15th anniversary, we invite you to join us in celebrating this significant milestone by becoming a sponsor of our event. Your partnership will not only commemorate this special occasion but also help us continue our vital work within the community.

Since our founding in 2010, Barrio Dogs has been a dedicated advocate for the humane treatment of animals in Houston's East End. Our mission is clear: to enhance the quality of life for both pets and people. Over the years, we have provided free spay and neuter services to reduce street animal overpopulation and promote responsible pet ownership, fostering a healthier and more compassionate community.

Our impact extends beyond animal care. We believe education is key to lasting change. Our school programs empower young people with knowledge about responsible pet ownership, animal welfare, and how to become advocates for positive change in their communities. By educating the next generation, we lay the foundation for a more compassionate and informed future.

Your sponsorship plays a pivotal role in sustaining these life-changing programs. As a sponsor, your brand will not only be associated with a deeply rooted community organization but also gain exposure to our extensive network of supporters—both at our anniversary event and throughout our communications.

This opportunity is more than just a sponsorship; it's an investment in the future of our community. By partnering with Barrio Dogs, you'll help us expand our free spay-neuter services, increase our educational outreach, and promote a future where all animals are treated with love and respect.

To mark our 15th anniversary, we are continuing our Pedal for Paws bike ride with the celebration immediately following but this year, we're adding a special twist to the celebration—a quinceañera theme, a cherished tradition in Latin American culture. This vibrant and meaningful touch will enhance the event's atmosphere and be reflected in our sponsorship levels, offering a unique way to honor our heritage while celebrating this milestone.

We have several sponsorship levels available and would love the opportunity to discuss how we can collaborate to make this event a success and continue advancing our mission. Please see the attached sponsorship package for more details.

Thank you for considering this partnership. Your support means the world to us, the animals we serve, and the community we're committed to uplifting. Together, we can keep building a better future.

Sincerely,

A handwritten signature in black ink that reads "Gloria Medina Zenteno".

Gloria Medina Zenteno
President and Founder



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An important part of the anniversary celebration is Pedal for Paws, a bicycle tour of Houston's East End. This popular event, held on the morning of the celebration, unites cyclists, animal enthusiasts, and local businesses on a scenic route through the East End's vibrant neighborhoods. As participants pedal past historic landmarks and cultural gems, they'll experience the area's unique character and rich heritage. Cyclists can join individually or as part of a team with friends, family, or coworkers and after the bicycle ride, can join the anniversary party.

Pedal for Paws is a great opportunity to have fun, support a good cause, and bond with friends and family. By participating, you can help us make a difference in the lives of local pets and their owners. More information about the event is located on our website.



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OUR PROGRAMS

- Our FixIt program offers free spay neuter surgeries, vaccinations, and microchips to East End pets whose owners are low-income. On occasion, we provide emergency veterinary care for injured or sick pets. We hold in-person sign up events to register pets for surgeries and accept online registrations.
- Through our Youth and Paws program (YAP), we present information to young people about pet care and proper treatment of animals. By helping them understand and respect animals, we hope they will be responsible pet owners throughout their lives.
- Neighborhood Advocates is an initiative to foster change within communities through a series of webinars and in-person events. We offer resources and information so residents can share their animal welfare concerns with their neighbors, civic associations, and elected officials and in the process, build momentum for much-needed change.

OUR NUMBERS 2010 to 8/31/24



6110

of dogs and cats we spayed or neutered and vaccinated



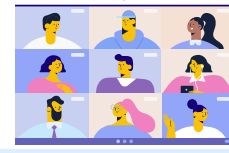
183

of community outreach events



115

of school outreach presentations



26

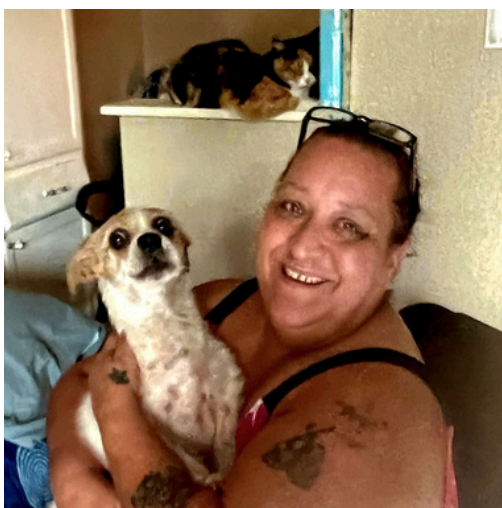
of Neighborhood Advocates activities



3719

of requests for assistance we received online/by telephone

A BARRIO DOGS' SUCCESS STORY



Note: *Over the years, we have been able to help many East End families with vet care for their pet. Here is the story of one grateful pet owner:*

Ms. Lopez is an East End resident who cares deeply for her dog Lowrider. However, when he was experiencing serious allergy issues, she struggled with vet bills. She reached out to Barrio Dogs for help and we were able to sponsor his vet visits and medications. Thankfully, he is doing wonderfully now. Her cat, Lilly, has also been a recipient of needed services from us. Keeping pets healthy and with their families is one of our goals and a win-win for all!

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SPONSORSHIP OPPORTUNITIES

\$10,000 - PATRON FOR THE PAWS

- Prominent name/logo acknowledgment on website
- Prominent name/logo acknowledgment in 8,000 email invitations, sponsor poster, stage banner and bike flags with logo
- 4-time donor recognition on social media channels with a weekly reach of over 20,000 views
- Mention in press materials
- 8 custom event t-shirts
- 4 free rider spots for Pedal for Paws
- Access to the VIP tent

\$5,000 - PADRINOS PAWSITIVE PROGRESS

- Name/logo acknowledgment on website
- Name/logo acknowledgment in 8,000 email invitations, sponsor poster, and your promotion items in the Pedal for Paws Goody Bags
- 4-time donor recognition on social media channels with a weekly reach of over 20,000 views
- Mention in press materials
- 4 custom event t-shirts
- Access to the VIP tent

\$2,500 - MADRINOS MIRACLE MUTTS

- Name/logo acknowledgment on website
- Name/logo acknowledgment in 8,000 email invitations and sponsor poster
- 2-time donor recognition on social media channels with a weekly reach of over 20,000 views
- Mention in press materials
- 2 custom event t-shirts

\$1,000 - GUARDIAN OF THE FURRY

- Name/logo acknowledgment on website
- Acknowledgment in 8,000+ email invitations and sponsor poster
- 1-time donor recognition on social media channels with a weekly reach of over 20,000 views
- 1 custom event t-shirt

\$500 - 15 YEARS OF BLESSINGS

- Acknowledgment in 8,000 email invitations and sponsor poster
- 1-time donor recognition on social media channels with a weekly reach of over 20,000 views



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

\$5,500 - ENTERTAINMENT SPONSOR

- A banner with your name/logo at the back of the stage
- Name/logo acknowledgment in 8,000 email invitations, sponsor poster, and your promotion items in the Pedal for Paws Goody Bags
- 4-time donor recognition on social media channels with a weekly reach of over 20,000 views
- Mention in press materials
- 4 custom event t-shirts
- Access to the VIP tent

\$3,500 - CHILDREN'S ZONE SPONSOR

- A banner with your name/logo at the entrance to the Children's Zone
- Name/logo acknowledgment in 8,000 email invitations, sponsor poster, and your promotion items in the Pedal for Paws Goody Bags
- 4-time donor recognition on social media channels with a weekly reach of over 20,000 views
- Mention in press materials
- 4 custom event t-shirts
- Access to the VIP tent

\$2,500 - VIP TENT RESERVATION

- Reserved VIP Table (6 Seats, Red Carpet View)
- Name/logo acknowledgment on website
- Name/logo acknowledgment in 8,000 email invitations and sponsor poster
- 2-time donor recognition on social media channels with a weekly reach of over 20,000 views
- Mention in press materials
- 2 custom event t-shirts



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SPONSORSHIP LEVEL (CHOOSE ONE)

- \$10,000 - Patron for the Paws
- \$5,500 - Entertainment Sponsor
- \$5,000 - Padrinos Pawsitive Progress
- \$3,500 - Children's Zone Sponsor
- \$2,500 - Madrinos Miracle Mutts
- \$2,500 - VIP Tent Reservation
- \$1,000 - Guardian of the Furry
- \$500 - 15 Years of Blessings

DONOR RECOGNITION & CONTACT INFORMATION

Donor Contact Name: _____

Name(s) for Recognition: _____

Address: _____

Email & Phone Number: _____

Donation Amount: _____

Donor acknowledgement letter will be mailed to address provided above.

TO SECURE UNDERWRITING DONATIONS

CHECKS: Please make your checks payable to Barrio Dogs, Inc. and mail to: Barrio Dogs, Inc., P.O. Box 230677, Houston, TX 77223-0677

CREDIT CARDS: Contact Gloria Zenteno at 281 825-7834 or email to gloria@barriodogs.org to make your donation via credit card.

Barrio Dogs is a volunteer-based 501(c)(3) non-profit organization. 100% of your donation goes towards fulfilling our mission. Your contribution is tax-deductible to the extent allowed by law. Federal ID #27-2233574.



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IN KIND DONATION RECEIPT

“In Kind” refers to donations of goods instead of cash. According to IRS regulations, establishing a dollar value on donated items is the exclusive responsibility of the donor. Donated services are not tax deductible.

Barrio Dogs gratefully acknowledges the In Kind gift(s) described below. Please keep this letter as your receipt. In Kind donors do not receive any goods or services in return for their contribution; as a result, your contribution is tax deductible to the extent allowed by law.

Describe the donation: _____

Donated by: _____

Donor's address: _____

Donor email: _____ Phone: _____

Purpose of gift: (silent auction, general donation, etc.): _____

Donor's estimate of item's fair market value: \$ _____

ACKNOWLEDGEMENT OF RECEIPT BY BARRIO DOGS' REPRESENTATIVE:

Signature and title: _____ Date: _____

THANK YOU FOR YOUR DONATION.

Please note that your potential tax-deduction is based on your stated value of the item you donated. Barrio Dogs cannot attach a proper dollar or market value to your gift. For your record keeping purposes, you may wish to determine the dollar value of your gift. This letter serves as your receipt.

