



Sixteen Years of Educating, Empowering & Transforming our Community

SUNDAY, MARCH 22, 2026
@Bohemeo's, 708 Telephone Road, Houston 77023
9:00-10:30 AM | Pedal for Paws
12:00-4:00 PM | Celebration



January 12, 2026

Dear Community Friends,

You're Invited to the sweetest celebration in the East End!

For 16 years, Barrio Dogs has worked tirelessly to create a better future for the pets and people of Houston's East End. Guided by our mission of **Educating, Empowering, and Transforming our Community**, our work has always been fueled by the support of neighbors like you. This impact is felt through our vital initiatives: our education program, Youth and Paws; our dedicated spay and neuter program, Fixit; and our grassroots advocacy efforts through the Neighborhood Advocates program.

On Sunday, March 22, 2026, we are hosting the party of the year: Barrio Dogs Sweet Sixteen! We're returning to our favorite local spot, Bohemeo's, for a day of festivities and fun. We'll kick things off with our signature Pedal for Paws bike ride, followed by a celebration featuring live music, local vendors and kid-friendly activities. On top of that, both humans and pets will be encouraged to dress in their "Sweet Sixteen" best.

We are looking for partners to join us as official event sponsors. This is a unique opportunity to showcase your business to hundreds of local residents while supporting animal welfare and community education.

Included in this packet are our sponsorship levels, ranging from our "Party Favor" tier to our "Grand Debut" presenting sponsorship. Every level includes a vendor space to ensure you are part of the celebration.

We would love to have you celebrate this milestone with us. If you'd like to learn more or are ready to lock in your spot, please reach out to me at gloria@barriodogs.org.

With gratitude,

Gloria Zenteno
Founder, Barrio Dogs



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SPONSORSHIP LEVELS

\$10,000 | The Grand Debut (Presenting Sponsor)

The "Guest of Honor" level; your name is synonymous with the celebration

- Top Billing: "Sweet Sixteen Presented by [Your Name]" on all event signage, digital assets, and marketing materials.
- Press & Media: Individual feature in the official event press release and top-tier placement in all email blasts.
- Main Stage Spotlight: Opportunity to speak briefly during the live music set.
- Prime Presence: Largest vendor space in a high-traffic area.
- Bike Ride Lead: Logo featured at the start/finish line of *Pedal for Paws*.
- Digital Love: Dedicated "Thank You" social media campaign and permanent logo on the Barrio Dogs website.

\$5,000 | The Crown Jewel

A premium partnership for those who make our mission shine

- VIP Branding: Large logo on event banners and event day signage.
- Media Recognition: Inclusion in the official press release and featured placement in all email blasts.
- Program Highlight: Verbal recognition from the stage throughout the day.
- Premier Space: Choice vendor booth location.
- Social Shoutout: Individual featured post across all Barrio Dogs social media platforms.

\$2,500 | The Birthday Toast

Helping us celebrate 16 years of community impact

- Prominent Logo: Medium-sized logo on event signage and in event email blasts.
- Activity Sponsorship: Signage at a specific area (e.g., the Kid's Zone or the Water Station).
- Vendor Space: Complimentary 10x10 vendor booth.
- Social & Press: Mention in the official press release and group "Thank You" post on social media.



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\$1,000 | The Celebration Cake

The sweet heart of our event support

- Visual Recognition: Small logo on event signage and in our community newsletter.
- Email Presence: Logo included in event-related email blasts.
- Vendor Space: Complimentary 10x10 vendor booth.
- Digital Mention: Group recognition post on social media.

\$500 | The Party Playlist

Keeping the energy high for the pets and people of the East End

- Name Mention: Your business name listed on event signage.
- Digital Visibility: Name included in event email blasts and on the Barrio Dogs website.
- Vendor Space: Complimentary 10x10 vendor booth.
- Social Mention: Included in a general sponsor appreciation post.

\$250 | The Party Favor

A meaningful contribution to get the party started

- Name Mention: Your business name listed on event signage.
- Email Shoutout: Name listed in the event "Thank You" email blast.
- Vendor Space: Complimentary 10x10 vendor booth to engage with the community.

BENEFIT	\$10K	\$5K	\$2.5K	\$1K	\$500	\$250
Vendor Space	Yes	Yes	Yes	Yes	Yes	Yes
Social Media	Dedicated	Dedicated	Group	Group	Group	—
Email Blasts	Top Logo	Logo	Logo	Logo	Name	Name
Press Release	Feature	Included	Mention	—	—	—
Event Signage	Presenting	Large	Medium	Small	Name	Name

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SPONSORSHIP LEVEL (CHOOSE ONE)

- \$10,000 | The Grand Debut
- \$5,000 | The Crown Jewel
- \$2,500 | The Birthday Toast
- \$1,000 | The Celebration Cake
- \$500 | The Party Playlist
- \$250 | The Party Favor

DONOR RECOGNITION & CONTACT INFORMATION

Donor Contact Name: _____

Name(s) for Recognition: _____

Address: _____

Email & Phone Number: _____

Donation Amount: _____

Donor acknowledgement letter will be mailed to address provided above.

TO SECURE UNDERWRITING DONATIONS

CHECKS: Please make your checks payable to Barrio Dogs, Inc. and mail to: Barrio Dogs, Inc., P.O. Box 230677, Houston, TX 77223-0677

CREDIT CARDS: Contact Gloria Zenteno at gloria@barriodogs.org to coordinate donation via credit card.

Barrio Dogs is a volunteer-based 501(c)(3) non-profit organization. 100% of your donation goes towards fulfilling our mission. Your contribution is tax-deductible to the extent allowed by law. Federal ID #27-2233574.



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BARRIO DOGS, INC. IN KIND DONATION RECEIPT

“In Kind” refers to donations of goods instead of cash. According to IRS regulations, establishing a dollar value on donated items is the exclusive responsibility of the donor. Donated services are not tax deductible.

Barrio Dogs gratefully acknowledges the In Kind gift(s) described below. Please keep this letter as your receipt. In Kind donors do not receive any goods or services in return for their contribution; as a result, your contribution is tax deductible to the extent allowed by law.

Describe the donation: _____

Donated by: _____

Donor's address: _____

Donor email: _____ Phone: _____

Purpose of gift: (silent auction, general donation, etc.): _____

Donor's estimate of item's fair market value: \$ _____

ACKNOWLEDGEMENT OF RECEIPT BY BARRIO DOGS' REPRESENTATIVE:

Signature and title: _____ Date: _____

THANK YOU FOR YOUR DONATION.

Please note that your potential tax-deduction is based on your stated value of the item you donated. Barrio Dogs cannot attach a proper dollar or market value to your gift. For your record keeping purposes, you may wish to determine the dollar value of your gift. This letter serves as your receipt.

