

THE 80'S ARE BACK!

A BENEFIT FOR BARRIO DOGS

Saturday, July 25, 2026

4:00 to 7:00 PM

MORALES RADIO HALL



May 21, 2026

Dear Friend:

Barrio Dogs invites you to partner with us as an official event sponsor for **The 80's Are Back!**, a nostalgic community benefit hosted at the historic Morales Radio Hall. This high-visibility gathering brings together community leaders, animal advocates, and local residents for an afternoon of retro fun, including a themed costume contest, classic tunes and snacks, and local flavor. **More importantly, it serves as a critical funding driver for our ongoing animal welfare, humane education, and community outreach initiatives in Houston's Greater East End.**

Why Your Sponsorship Matters

By sponsoring this event, your organization makes a direct, lasting investment in the health and safety of our neighborhoods. Your support empowers residents through:

- Spay neuter initiatives: Funding accessible veterinary resources to address overpopulation humanely.
- Humane youth education: Supporting our Youth and Paws (YAP) program to teach students empathy, safety, and responsible pet ownership.
- Community advocacy: Helping us work hand-in-hand with residents and local leadership to build a safer, more compassionate environment for both people and pets.

Give Back and Gain Visibility

As a sponsor, your business will stand out as a dedicated champion for animal welfare and community empowerment. We offer a range of sponsorship levels tailored to your philanthropic goals, featuring prominent logo placement, complimentary event admission, and dedicated recognition across our digital and print promotional materials.

More information about our sponsorship opportunities and benefits is attached or you can visit our website. You can also contact me directly at gloria@barriodogs.org. Together, we can create a stronger foundation for our community.

[🌐 barriodogs.org/80s-are-back/](https://barriodogs.org/80s-are-back/)

Sincerely,

A handwritten signature in black ink that reads "Gloria Zenteno".

Gloria Zenteno
President and Founder

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SPONSORSHIP LEVELS

\$250 – Our Partner in Spandex

- Event Visibility: Your organization's name listed on the main sponsor sign at the event entrance.
- Social Shout-Out: A group "thank you" shout-out on our social media pages.
- Tickets: 1 complimentary general admission ticket.

\$500 – Mixtape Master

- Enhanced Signage: Your logo (instead of just text) on the main sponsor sign at the event entrance.
- Dedicated Socials: A dedicated individual "thank you" post on our social media channels.
- Tickets: 2 complimentary general admission tickets.

\$1,000 – MTV Legend

- Prime Signage: Your medium-sized logo prominently displayed on the main sponsor sign at the event entrance.
- Social Feature: Two dedicated spotlight posts on our social media channels.
- Tickets: 4 complimentary VIP admission tickets.

\$2,500 – Headliner Sponsor

- Premier Signage: Top-tier placement with your large logo anchoring the main event entrance sign.
- On-Site Engagement: A dedicated table or booth space at the event to interact directly with attendees.
- Maximum Social Coverage: Three dedicated spotlight posts across all social media platforms.
- Tickets: 6 complimentary VIP admission tickets.

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- \$1,000 – MTV Legend
- \$2,500 – Headliner Sponsor

DONOR RECOGNITION & CONTACT INFORMATION

Donor Contact Name: _____

Name(s) for Recognition: _____

Address: _____

Email & Phone Number: _____

Donation Amount: _____

Donor acknowledgement letter will be mailed to address provided above.

TO SECURE UNDERWRITING DONATIONS

CHECKS: Please make your checks payable to Barrio Dogs, Inc. and mail to: Barrio Dogs, Inc., P.O. Box 230677, Houston, TX 77223-0677

CREDIT CARDS: Contact Gloria Zenteno at 281 825-7834 or email to gloria@barriodogs.org to make your donation via credit card.

Barrio Dogs is a volunteer-based 501(c)(3) non-profit organization. 100% of your donation goes towards fulfilling our mission. Your contribution is tax-deductible to the extent allowed by law. Federal ID #27-2233574.